# ATWEC ROLLS OUT CHILD SAFETY AWARNESS PROGRAM IN GEORGIA CHILD CARE CONFERENCE

# National Bus Sales & Leasing Makes Kiddie Voice™ Standard on School and Daycare Buses

Memphis, TN, Oct. 4, 2012 (PR Newswire) – ATWEC Technologies, Inc. (OTC Markets: ATWT), a leader in the child safety industry, implemented its child safety program on Sept 18, 2012 at the GCCA child care conference in Gwinnett County Ga.

The market for the child care safety transportation industry in Georgia is in the millions of dollars. ATWEC forecast annual revenues of \$1.5 million dollars and greater based upon the size of the market.

ATWEC has teamed with a very powerful partner in the bus industry namely, **National Bus Sales & Leasing.** Plans are to focus on raising awareness for education, participation and legislation that will promotes safety for children transported in the United States and abroad.

ATWEC rolled out its child safety awareness campaign at the GCCA conference by introducing their safety mascot, Kiddie Kid to over 3100 child care centers. The awareness campaign includes a contest that rewards the center who teaches their kids about bus/van safety through the ATWEC safety comic book and other educational materials. Contest participants are required to draw their own representation of the character in a safety situation. The winner receives a safety fair that includes a day of education, food, fun and community. This awareness campaign has been dubbed as the **Georgia KidSafe Program**. This program will brand our mission of child safety and products.

Shareholders and other investors can find information and photos of upcoming conference, Kiddie Systems™ products, and the Georgia KidSafe™ program posted on the Company's website home page, www.atwec.com.

#### Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans,

results, or strategies and are generally preceded by words such as "may", "future", "plan" or "planned", "will" or "should", "expected," "anticipates", "draft", "eventually" or "projected".

You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in the Company's disclosure information.

All company or product names used are the property of their respective owners and may be the trade marks (TM), service marks (SM), or registered marks (R) of other companies, and are used for information purposes only and to their owners' benefit, without intent to infringe.

### About ATWEC Technologies, Inc.:

ATWEC Technologies, Inc. is a child safety and security company, headquartered in Memphis, TN, and has been doing business since 1979. ATWT has developed unique child safety devices which protect children while they are being transported, both to and from schools, events, and homes. ATWT has been issued patent number 7,646,288,B2 by the US patent office, and its business model is associated with legislation designed to mandate these systems for school and other vehicles, on a state-by-state basis. The Company trades on the Pink-OTC Markets under the symbol "ATWT", and the Company's website is www.atwec.com.

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