



From the desk of  
**Alex T. Wiley**

President/CEO



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To: All Business Associates/Shareholders

Dear Shareholders,

The mission of this letter is to infuse you, our investors, with renewed confidence in our company, and to unveil information about ATWEC's marketing and business strategies for 2007. I am certain that increased communication between the company and shareholders will enhance our abilities to make smart, profitable decisions regarding our investments. First, let me assure you that I am totally committed to ATWEC Technologies. I have invested 10 years of time, money and hard work into ATWEC and fully intend on developing it into a beneficial and lucrative business we all will be proud of. I believe wholeheartedly in the products we sell and increasing transportation safety. Safety for our children is top priority not only for the company, but also for me personally.

Secondly, I am very grateful to all of you who have been just as committed through your financial support. I ask you to think back to when you first thought of investing in ATWEC, you saw something that others failed to see (until recently that is!). We've got great products!!!! The market is ready and we are ready to delivery. Start talking about your products, let everyone know we are here, send them to our website and let them hear it on your vehicles!

Looking back on the first TV spot that aired on Fox -13 WHBQ concerning our story in December of 1999, it's easy to see that the company has made tremendous gains. For instance, because of our efforts in Tennessee, legislators have passed a law mandating safety devices be installed on all vehicles transporting children 5yrs and under to daycare. Other states following Tennessee's lead are New Jersey, Arkansas, Wisconsin, and Colorado all are either presenting bills or have passed laws. We have worked hard over the years to get these legislator's to see what all of you saw years before the need to provide safe transportation for our children. We are closer to our goal than ever!

ATWEC is pumped and primed for a very successful future; we anticipate healthy financial rewards for everyone involved.

The information contained within this letter will explain our primary business and marketing strategy for 2007. Following are the main points of discussion for the plan, which were briefly mentioned in the April 04, 2007 press release and are outlined in more detail here.

### **Company Value:**

Q. What can we do as shareholders to increase our company's value?

A. Get that excitement back! Purchasing the product ourselves is an important first step in better understanding the company's technology and mission. Have it put on your cars, let others hear it now! The more educated we are about the products; the better able we will be to discuss its benefits and generate buzz about it among consumers.

Additionally, I am asking each investor to donate a system to be distributed by the ATWEC Child Safety Charity to those in need, especially those in the school transportation industry (See JS Online Milwaukee Journal Sentinel), we will increase awareness of our brand name and will generate positive publicity about the company making ATWEC Technologies the product of choice!.

The product in question is ATWEC's latest release, known as the Kiddie Alert Backup Warning System (See brochure). This system can be purchased online from our corporate franchise distributor, Moura Inc. for \$ 59.95 per vehicle plus shipping. [www.mourainc.com](http://www.mourainc.com)

Visit [www.atwecchildsafetycharity.org](http://www.atwecchildsafetycharity.org) to donate a Kiddie Alert unit. The charity is asking for a minimum pledge of \$ 99.95, which will pay for both a system and installation. These units will be installed in your honor first in Wisconsin.

Once we complete these two tasks, we will be better equipped to discuss the products with potential clients, increase safety awareness and demonstrate the effectiveness of ATWEC's technology.

Most importantly, we as a group will have begun to promote the mission of safety to interested parties across the country. A sure result of this promotion will be increased revenue for the business, projected to reach almost \$ 500,000 based upon 3500 registered investors.

The product is ready to be delivered and once received; our national call center can direct you to the nearest installation facility.

Q. What are the expected revenues for Fiscal 2007 and the marketing strategies to accomplish this?

A. The total projected revenues for 2007 are expected to exceed 1.5 million. In Wisconsin, members of our team have offered insurance discounts, attended conferences to meet clients and officially signed agreements with the first 5 franchise dealerships owned by the Richlonn's group in that state. Furthermore, a recent transportation tragedy has demonstrated the need for the state to increase its safety efforts, a concern that is perfectly aligned with ATWEC's mission. Our product can offer a solution to Wisconsin's travel safety dilemma. The Charity and West Bend group plans to market the donated systems first to West Bend customers and then to all child and daycare centers in Wisconsin. This is a huge opportunity for our company because Wisconsin, apart from other states, is in a unique position to be particularly receptive to our product.

Furthermore, we are excited to announce that the May issue of *School Bus Transportation News Magazine* ([www.stnonline.com](http://www.stnonline.com)) will feature an article by ATWEC on child safety. The article will not only discuss the importance of child safety products like the Kiddie Systems line, but will also highlight the ATWEC group's involvement in promoting child safety, particularly in Wisconsin.

Q. Where does the company stand on the audit financials?

A. We are continually working to complete the financials. Please be aware that consolidating our business history into one report that will enable SEC accountants to sign off on claims is a

lengthy process. I am confident that the audit financials will be completed by the end of Fiscal 2007, which ends August of 2007. This is my commitment to you. At that time, ATWEC will become financially transparent and in a better position to do bigger business.

Q. Will there be a reverse split in 2007?

A. ATWEC does not presently anticipate any reverse splits. However, if the need for a reverse split arises, be assured that a complete explanation for the change will be provided to everyone involved.

Q. What progress has been made to establish franchise distributors for product installation?

A. ATWEC is presently revamping its distribution and installation approach. We have committed to the highest quality products and insist on using only certified installers to perform product installations. These changes will improve the ATWEC image and allow ATWEC to be affiliated with well-respected transportation organizations across the country. For instance, after visiting the corporate headquarters of Richlonn's Tire and Service Center in January, we were able to sign contracts with the first five stores. This partnership could not have been made without Richlonn's confidence that ATWEC is a fully-certified and responsible company. Affiliation with the Richlonn Group provides ATWEC with a great opportunity to expand the number of franchise stores that will be able to install our safety devices throughout the United States. Also, our charitable efforts within Wisconsin will generate a bigger base for these new distributors throughout the state. As word spreads that ATWEC is carrying out its mission—improving child safety—our ability to establish new franchise distributors will increase even more. The final objective will bring all franchise stores throughout the country onboard and lastly the corporate stores signing. This will mark the beginning of a new service for this franchise to announce themselves as America's National Child Safety Service Center.

Visit Richlonn @ [www.richlonn.com](http://www.richlonn.com)

Q. What are ATWEC's present share structures?

A. Currently, there are 2,000,100,000 Authorized Shares, 709,547,121 Free trading shares and 68,148,252 Restricted shares. In anticipation of an increased need for accessible capital, we increased the number of Authorized shares. This will help us to initiate this new program to the best of our ability, which is imperative to the success of the business. Also, ATWEC will be reducing its liabilities by trading off some of its debt using restricted stocks. Please consider that even at these levels; our market capitalization is around \$ 2 million dollars. My highest priority is the overall well being of the business. Remember, if we take care of the business the stock will follow.

Q. When does ATWEC plan to move the company to the QX [www.otcqx.com](http://www.otcqx.com) or OTC BB?

A. As we continue to progress through the financial audit and establishing our D.A.D. (Designated Advisors For Disclosure), the move should take place by year's end. Prior to making application to the new exchange ATWEC will still make the financials available when the audit is complete. After the final step of qualifying for the new exchange, we will be fully transparent

and in position to distribute Kiddie Systems on a national level with the capital structure to handle the growth.

Finally, thank you for taking the time to update yourself on the status of ATWEC. I am pleased to be working with you and look forward to a very successful 2007! Now that you have been informed let's get started.

**Phone Orders:** National Call Center- **1-866-543-9797**

**Online:** [www.mourainc.com](http://www.mourainc.com).

**Charity:** [www.atwecchildsafetycharity.com](http://www.atwecchildsafetycharity.com).

Any questions can be directed to **Mr. Chris Hoffman @ 714-362-7977**

Best Regards,

Alex T. Wiley