

## **ATWEC Technologies, Inc. 2010 Year End Updates**

*Alex T. Wiley Reports ATWEC Progress for 2010 and Plans for 2011*

**Memphis, TN – December 31, 2010 (Market Wire)-ATWEC Technologies (PINKSHEETS: ATWT)** announced significant gains towards reaching its goals for product delivery and maintaining/establishing a viable presence within the child safety market.

“Although, there were difficulties reaching certain revenues goals, recent programs implemented will ensure that these revenues are attained,” said President/CEO Alex T. Wiley. First, we proudly announce the launching of our e-commerce site ([www.atwecgrp.com](http://www.atwecgrp.com)). The distribution objective/program is to deliver products to the customer and direct them to certified installers for installation, which will yield a higher income from retail sales. Secondly, an annual recertification program for the products and technicians will ensure product reliability/functionality and generate additional recurring revenue income.

ATWEC’s major accomplishment was the issuance of the Kiddie Voice product patent # **7,646,288,B2** by the U.S. Patent Office. We also engaged a private marketing/investment group to help promote the company with very little success. Although some set backs occurred, ATWEC feels it is back on track with improved marketing and promotional strategies and the endorsement of a major faith-based organization who pledged to purchase its products. “With the e-commerce site in place, this program will be quickly implemented,” said President/CEO Alex T. Wiley.

We were unsuccessful in becoming transparent as planned; however, ATWEC is committed to make this happen in 2011. Today, ATWEC launched the Investor Relation Page where unaudited year-end financials and other data for 2010 can be found.

“2011 will be a great year for ATWEC”, said President/CEO Alex T. Wiley. We have major markets in Florida and Louisiana. Both states are looking to pass legislation that mandates systems such as ours on all daycare/school vehicles. ATWEC is also awaiting non-disclosure agreements with an Investment/Relation group to assist with its filings, acquiring audited financials, and finding sources for funding to promote growth for the company.

NOTE: Certain statements made in this press release are forward looking statements within the scope of the Private Securities Act of 1995. Such statements involve known and unknown risks. Uncertainties and other mitigating factors may influence desired outcomes. Such risks, uncertainties and/or other mitigating factors include but are not limited to new economic conditions, risks associated in product development, market acceptance of new products and continuing product demand, level of competition and other factors both known and unknown as described within this Company's reports and other filings with appropriate regulatory agencies.

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