

# ATWEC Technologies Names Dunn Vice President of US Sales and Marketing

Credited for Passage of Child Safety Law 572 and Kiddie Voice™ Sales Penetration in Louisiana

**Memphis, TN, December 14, 2012** (PR Newswire) – **ATWEC Technologies, Inc.** (OTC Markets: **ATWT**), a leader in the child safety industry, today announced that it has hired Tyrone Dunn to the position of Executive Vice President of US Sales and Marketing. Mr. Dunn was also named to the Company's Board of Directors, effective January 4.

Mr. Dunn has worked for the Company since early 2009, serving in a sales and marketing capacity in Louisiana and select areas in Florida. Terms of the hire were not disclosed.

"ATWEC is very proud to name Mr. Tyrone Dunn to its Board of Directors," said the Company's CEO Alex Wiley today. "Mr. Dunn has demonstrated his value, not only with sales of our Kiddie Voice™ systems, but more importantly, for his overall impact in connecting with the people of Louisiana."

Mr. Dunn has worked closely with Ms. Regina Barrow, the Louisiana Representative responsible for drafting House Bill 572, which now requires day care centers to install child safety alarms in all day care vans and buses. The law specifically requires technology that is ignition-based with voice activation to warn drivers to check for passengers.

The Company's Kiddie Voice™ child reminder safety system is unique and patented, and meets and complies with this law. The Company has marketing plans to reach schools throughout the 64 parishes in Louisiana, and anticipates making alarm sales to day care centers throughout the 2013 fiscal year.

Mr. Dunn has also worked closely with the Louisiana State Head Start Project and

the Child Care Association of Louisiana (CCAL), forging these relationships and partnerships on behalf of ATWEC.

"We've gotten the child safety law passed, and now we are just waiting for the Secretary of Child Services to promulgate the law, which we expect to happen sometime in early 2013," said Dunn. "We are looking forward to working closely with CCAL to put the law into practice, and continue to equip every day care van with our patented safety system as soon as possible. Losing even one child is too many, and Louisiana has taken major steps to make sure this type of tragedy never happens again."

Shareholders and other investors can find information on Louisiana Head Start, House Bill No. 572, CCAL, and the Company's Kiddie Systems™ products on the Company's website home page, [www.atwec.com](http://www.atwec.com).

The Louisiana KidSafe™ program can be found posted on the Company's Facebook page, [www.facebook.com/kiddiekidsafety](http://www.facebook.com/kiddiekidsafety).

## Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may", "future", "plan" or "planned", "will" or "should", "expected,"

"anticipates", "draft", "eventually" or "projected".

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You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forward-looking statements as a result of various factors, and other risks identified in the Company's disclosure information.

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#### **About ATWEC Technologies, Inc.:**

ATWEC Technologies, Inc. is a child safety and security company, headquartered in Memphis, TN, and has been doing business since 1979. ATWT has developed unique child safety devices which protect children while they are being transported, both to and from schools, events, and homes. ATWT has been issued patent number 7,646,288,B2 by the US patent office, and its business model is associated with legislation designed to mandate these systems for school and other vehicles, on a state-by-state basis. The Company trades on the Pink-OTC Markets under the symbol "ATWT", and the Company's website is [www.atwec.com](http://www.atwec.com).

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