

**KIDDIE
SYSTEMS**

Issue #1

THE ADVENTURES OF KIDDIE KID!!

SAFETY FIRST



**FIRST
EXCITING
ISSUE**



Are you ready, Kiddie?

Yes, ma'am. I can't wait.

I've got everything I need.



Are you sure?

Thank you, mommy.

I don't want to leave my magic crayons.

That's right.

And always remember the safety tips we talked about.



Those are very important.

I remember them, mommy. They were fun to learn.

Let's go over them one more time before the Kiddie Systems bus comes.




Okay!



Saftey tip number one: Always walk to the bus with my safe person.

Never walk to the bus alone.

KIDDIE KID




Safety tip number two:
Line up on the
sidewalk so that the bus
driver can see me.

This one is really
important, mommy.

Yes it is, Kiddie.

It is important to make sure
that you stay in the safe
zone of the school bus and
do not stand too close to
the edge of the sidewalk.




Saftey tip number three: Make sure to **sit up** in my seat and stand up only when it is **safe** to get off the bus.

Make sure to talk quietly and don't make any loud noises.

Good, Kiddie. What else?

KIDDIE
KID



Make sure I get **in line** to get off the bus when it is safe.

This one is **important** too, mommy.

Yes.

It is very important, Kiddie.

On a Kiddie Systems bus, if you get stuck on the bus and the driver is away, an alarm will sound to alert everyone that you are still there.

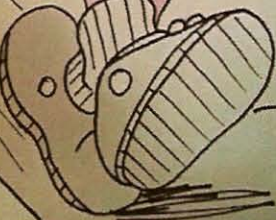
The bus driver has to make sure that everyone is off of the bus before he or she locks it.

KIDDIE
KID

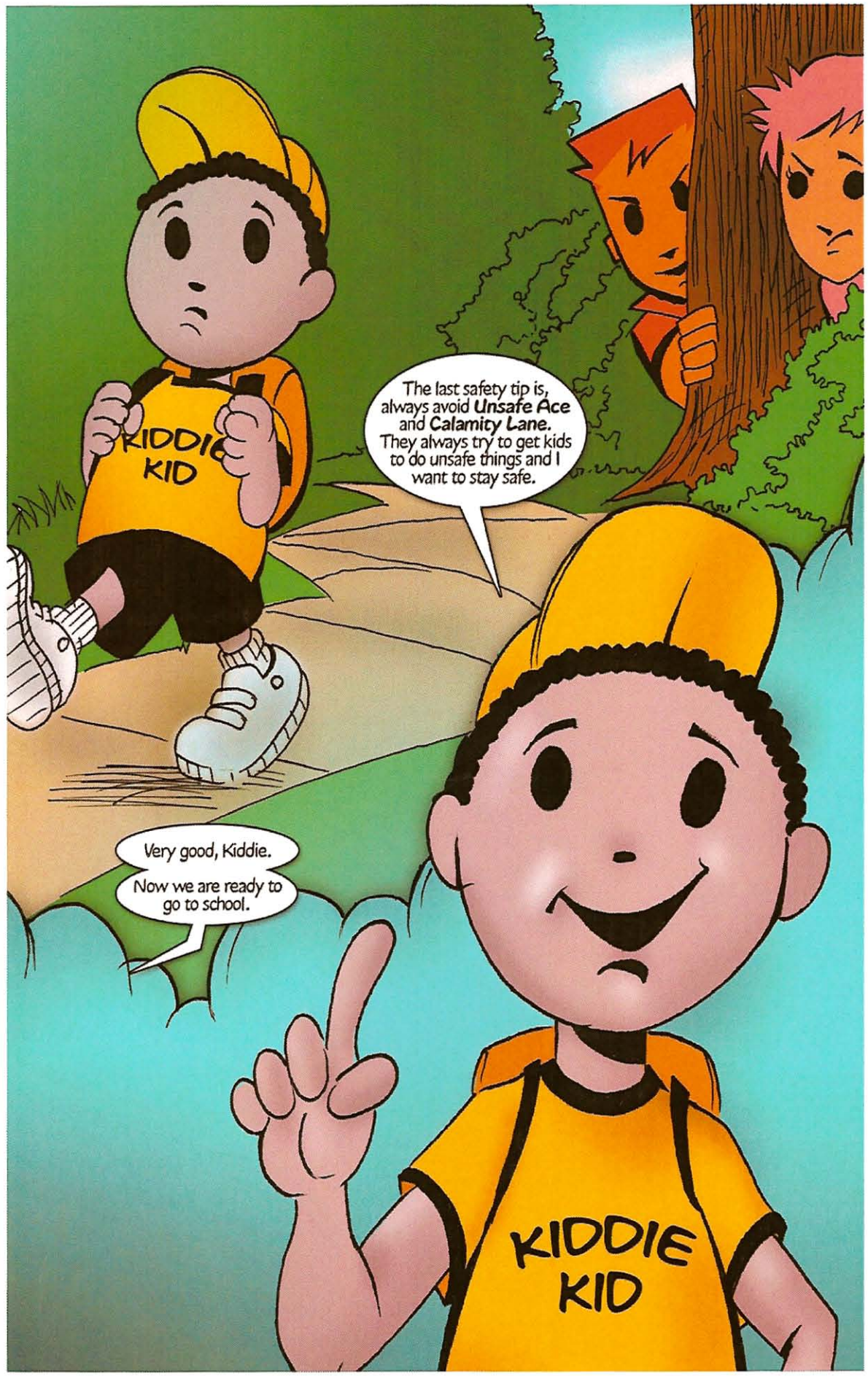


Safety tip number five is: If I have to cross the street, I have to take **five steps** in front of the bus and go around the safety arm to cross the street safely.

That's right, Kiddie.



KIDDIE
KID



The last safety tip is, always avoid **Unsafe Ace** and **Calamity Lane**. They always try to get kids to do unsafe things and I want to stay safe.

Very good, Kiddie.

Now we are ready to go to school.

KIDDIE
KID



Today is going to be a safe day!

NEXT TIME: KIDDIE KID IN, UNSAFE CALAMITY!!



*We're watching. We're listening.
We're bringing them home safely to you.*



KIDDIE VOICE®

*The Safety System designed to prevent an accidental
abandonment of a child on a school vehicle.*



NEVER AGAIN allow a child
to be abandoned!

VOICE your safety concerns
with KiddieVoice™

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